

## Name the Company

Name \_\_\_\_\_

Match the advertising slogan to the appropriate, corresponding company.  
Put the letter in front of the slogan's number.

### Slogan:

- \_\_\_\_\_ 1) Has better ideas
- \_\_\_\_\_ 2) Makes the going great
- \_\_\_\_\_ 3) Works wonders
- \_\_\_\_\_ 4) Lights your path
- \_\_\_\_\_ 5) Cares enough to give the very best
- \_\_\_\_\_ 6) Is the real thing
- \_\_\_\_\_ 7) Has a lot to give
- \_\_\_\_\_ 8) Gets the stain out that others leave behind
- \_\_\_\_\_ 9) Holds through all kinds of weather
- \_\_\_\_\_ 10) Is 100% pure
- \_\_\_\_\_ 11) Makes you feel groovy
- \_\_\_\_\_ 12) Makes you feel gr-r-r-reat
- \_\_\_\_\_ 13) Has everything
- \_\_\_\_\_ 14) Is good for emergencies
- \_\_\_\_\_ 15) You're in good hands
- \_\_\_\_\_ 16) You can tell they're swell
- \_\_\_\_\_ 17) Aren't you glad you know them? Don't you wish everybody did
- \_\_\_\_\_ 18) Try them, you'll like them
- \_\_\_\_\_ 19) Is like a good neighbor, always near

### Company:

- |                  |                     |                    |
|------------------|---------------------|--------------------|
| a) Alka Seltzer  | h) Frosted Flakes   | n) Pan-Am          |
| b) All State     | i) General Electric | o) Pepsi           |
| c) Bayer Aspirin | j) Hallmark Cards   | p) Sears           |
| d) Cheerios      | k) Ivory Soap       | q) State Farm      |
| e) Coke          | l) Master Charge    | u) Tide            |
| f) Dial Soap     | m) Mattel Toys      | v) VO-5 Hair Spray |
| g) Ford          |                     |                    |